



Liberty Quest Enterprises Inc.

## Why Hire a Fundraising Consultant

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### **A properly qualified consultant can help in the following situations:**

- ✓ when you feel it is time for a total review of your fundraising effort
- ✓ when you are preparing for a renewed revenue fundraising campaign
- ✓ when you are contemplating a campaign to raise capital funds for a new facility or project
- ✓ when you are thinking of establishing an endowment fund
- ✓ when any particular aspect of your fundraising (e.g. legacy, major donors, membership) needs an independent view
- ✓ when you need to find new donors to support your cause

### **Good consultants can help in almost every situation you may find yourself in; they can offer:**

- ✓ experience of and expertise in a particular area
- ✓ an objective view
- ✓ flexibility - in time given to project and in services offered
- ✓ build skills in an organisation - by mentoring, educating, managing and guiding staff and volunteers as they work alongside them while they gain experience and confidence
- ✓ completion of specialised jobs more economically than the organisation
- ✓ savings in staff costs - buy in consultancy for specialised tasks or needs, without adding extra overheads
- ✓ in-depth knowledge of fundraising best practices.

*For more information about this resource sheet or for answers to any of your other fundraising questions, please feel free to contact us by phone: 604.530.5404 or by email: [libertyquest@telus.net](mailto:libertyquest@telus.net)*